

FUNDRAISING GOALS AND INCENTIVES

SET A GOAL TO REACH VARIOUS FUNDRAISING INCENTIVES THROUGHOUT THE 2020 FUNDRAISING SEASON, ENDING ON DECEMBER 31, 2020.

PARTICIPANTS AND TEAMS WILL RECEIVE SPECIAL BADGES TO INDICATE EACH FUNDRAISING MILESTONE AS THEY REACH THEM. THESE MILESTONES ARE TIED TO INCENTIVES SUCH AS MATCH DOLLARS, CHALLENGE SWAG, TICKETS AND MORE.

A&F ASSOCIATES

SEPTEMBER 11TH

Raise \$25 in your fundraising profile and A&F will match that donation!



DECEMBER 31ST

<p>Raise \$100 to claim A&F Challenge Swag + Tee!!</p>	<p>Raise \$250 to claim A&F Challenge Swag + GA ticket to the 2021 event !</p>	<p>Raise \$500 to claim Challenge Swag, \$50 brand giftcard, (1) GA Ticket, (1) VIP ticket to the 2021 event !</p>	<p>Raise \$1,000 and receive a ticket package to the event (2 VIP, 2 GA, 2 Kid)!</p>	<p>Raise \$1,500 and receive tickets to the event (2 VIP, 2 GA, 2 Kid), Challenge Swag & a A&F Challenge package featuring your favorite brands!</p>	<p>Camp Champ Fundraiser! You've funded an entire camper experience at summer camp. You receive all perks + special shout out at the 2021 event !</p>
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GENERAL PUBLIC

DECEMBER 31ST

<p>Raise \$100 to claim A&F Challenge Swag + Tee!!</p>	<p>Raise \$250 to claim A&F Challenge Swag + GA ticket to the 2021 event !</p>	<p>Raise \$500 to claim Challenge Swag, \$50 brand giftcard, (1) GA Ticket, (1) VIP ticket to the 2021 event !</p>	<p>Raise \$1,000 and receive a ticket package to the event (2 VIP, 2 GA, 2 Kid)!</p>	<p>Raise \$1,500 and receive tickets to the event (2 VIP, 2 GA, 2 Kid), Challenge Swag & a A&F Challenge package featuring your favorite brands!</p>	<p>Camp Champ Fundraiser! You've funded an entire camper experience at summer camp. You receive all perks + special shout out at the 2021 event !</p>
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CAMP TEAMS

DECEMBER 31ST

<p>100% of camp raised dollars go back to the fundraising camp. Raise \$5K and A&F will match this milestone!</p>	<p>100% of camp raised dollars go back to the fundraising camp. Raise \$10K and A&F will match this milestone!</p>
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A&F TEAMS

DECEMBER 31ST

<p>Second highest associate fundraising team will receive a match from A&F up to \$5K!</p>	<p>Highest associate fundraising team will receive a match from A&F up to \$10K!</p>
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